

Stories in Motion: Art in Transit :: Guidelines ::

Your Art Here is issuing a Call for Art to Bloomington residents for *Stories in Motion: Art in Transit*. This project, in cooperation with Bloomington Transit, will showcase a juried selection of community artwork on city buses that captures the spirit of the Bloomington community. Artwork will be placed on the outside and inside of Bloomington Transit buses during August, September and October 2006. This call is open to Bloomington residents of all ages and artistic inclinations. Visit www.yourartthere.org for more information or entry forms.

The following guidelines have been defined for this project:

General Submission Guidelines

1. Acceptable media include any two-dimensional media such as Photography, Painting, Printmaking, Graphic Design, Digital, Video still, Mixed Media, etc.
2. The dimensions for the bus display spaces are as follows:
 - Exterior side of bus: 29”h x 96”w
 - Exterior back of bus: 27”h x 46”w
 - Interior of bus: 11”h x 28”w

Proportions for artwork should come out to a 3 x 5 ratio. Artwork may be cropped with the artist’s permission in the event that a piece does not fit the print dimensions without major distortion.

Interior pieces could take on a longer, panoramic dimension (for example, 11” x 56” or 11” x 84”). If your artwork incorporates a longer dimension such as this, please include this information as part of your submission form.

3. Your Art Here will cover the printing costs for this project. Bloomington Transit contracts with Crosstown Communications for their bus advertisements: <http://www.bloomingtontransit.com/Advertising.htm>. Crosstown will handle the production and Bloomington Transit the installation of the artwork selected.
4. Copyright is retained by the artist, but Your Art Here retains the right to use images of the artwork for promotion.

Artwork Guidelines

1. Due to the public nature of this project, we will not consider artwork that depicts nudity or could be conceived as pornographic.

2. We will not accept artwork that marginalizes, in any way, any person and/or group based on race, gender, creed, age, sexual orientation, nationality, and/or disability.
3. We will not consider work that contains profanity.
4. Given the commercial nature of this venue, we are extremely sensitive to any work that could be construed as an advertisement for a product, service, business, event, political candidate or anything else. Therefore, we will not consider advertisements. Under certain conditions, we will consider work that may take on the appearance of an advertisement if that work is not a direct advertisement (rather it subverts or questions the idea of advertising).
5. If granted by the artist, we will include the artist's first and/or last name on the selected piece. We will also include the Your Art Here logo and website address for further information about the artist, the selected piece and this project as a whole.
6. Your Art Here and Bloomington Transit have final say on all curatorial decisions.